# From Front Of House To Back Of House, KHC AFH Can Cover All Your Operator's Needs











## **AFH Must Have Summary**







9g Case Pack Size: 200, 500, or 1000



0.2 oz Case Pack Size: 200, or 500



9g Case Pack Size: 200



12g Case Pack Size: 200, or 500



0.44oz Case Pack Size: 200



12g Case Pack Size: 200





20oz Case Pack Size: 30



13oz Case Pack Size: 16



12oz Case Pack Size: 12



5oz Case Pack Size: 24



0.5oz Case Pack Size: 200



9g Case Pack Size: 200

## Host Foods can be elevated and personalized with the full Heinz condiment offering





21%

Tabasco Frank's RedHot Sriracha Louisiana restaurant BBQ

Hunt's French's Hellman's

20%

**17%** 

15%

nt KC Masterpiece Tapatio Cholula

15%

15%

14%

12%

Gulden's Grey Bull's-Eye Valentina Stubb's Red Gold Colman's Cattlemen's

### Brand consistency valued to consumers dining away from home

"I like it when places are consistent in the condiment brands they offer" - **87%** agree

-3%

since 2014

#### **HEINZ** is best tasting

Consumers choose **HEINZ** as the best tasting brand of condiments overall – with over **triple the votes of any other brand** 

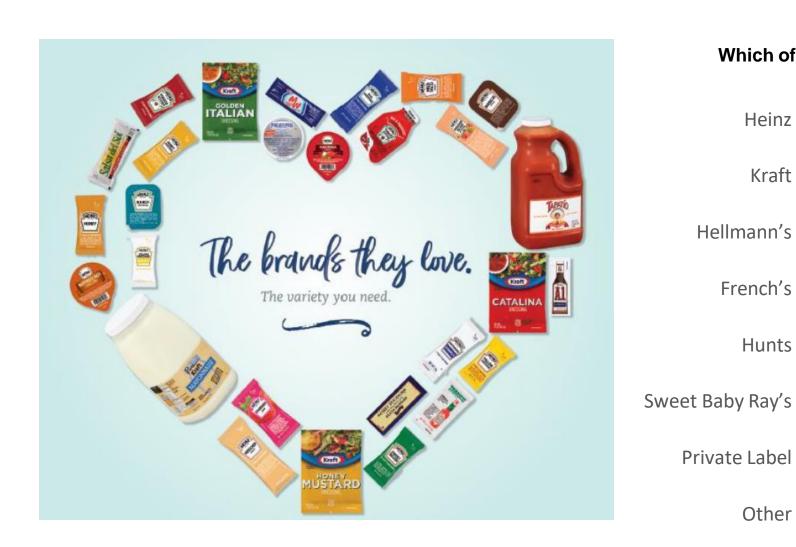
#### **HEINZ** means quality

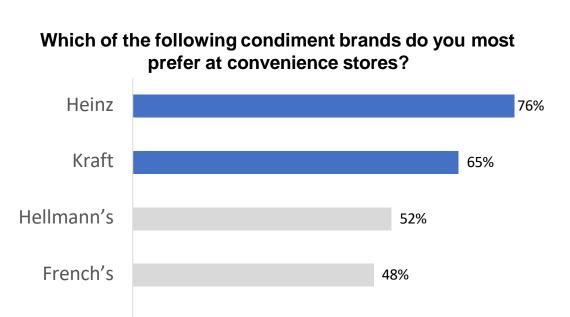
89% agree condiment brands indicate an establishment's commitment to quality

Consistent HEINZ offering creates a halo effect, improving the overall perception of your prepared foods program

### Over 50% Of C-store Consumers Think Branded Condiments Are Important **And Most Prefer Kraft Heinz**







17%

39%

38%

Hunts

Other

3%

**Private Label** 

## **Kraft Heinz Equipment Available for Purchase**













WAM Food
Service Test
Racks are NO
CHARGE!!!!

